



PAPER ID-310622

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Subject Code: RHM073

Roll No:

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BHMCT
(SEM VII) THEORY EXAMINATION 2023-24
EVENT MANAGEMENT

TIME: 3 HRS**M.MARKS: 70**

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt all questions in brief.**2 x 7 = 14**

a.	What do you mean by Charity events?
b.	What do you mean by Event?
c.	Who is an event planner?
d.	What is event schedule?
e.	Define Team management.
f.	Write about Trade shows.
g.	What is meant by Convention?

SECTION B

2. Attempt any three of the following:**7 x 3 = 21**

a.	Write in detail about incentives.
b.	Explain in detail about handling unethical behavior.
c.	Discuss the latest trends in promotion of an event.
d.	Explain in brief characteristics of Event Management.
e.	Explain SC's of event management.

SECTION C

3. Attempt any one part of the following:**7 x 1 = 7**

(a)	Explain the advantages of public relation in event management
(b)	Briefly explain qualities of event manager

4. Attempt any one part of the following:**7 x 1 = 7**

(a)	List the various types of corporate events and explain each in detail.
(b)	What are the steps to be followed while planning an event?

5. Attempt any one part of the following:**7 x 1 = 7**

(a)	What are the requirements and constraints of an event?
(b)	Define event. What are different types of events explain each in detail?

6. Attempt any one part of the following:**7 x 1 = 7**

(a)	Discuss about various logistics used in event management.
(b)	Elaborate the use of web technology in event and promotion.

7. Attempt any one part of the following:**7 x 1 = 7**

(a)	Write a detailed note on security planning for an event.
(b)	Write a note on "Budgeting in Event management".